

# Carnegie

Carnegie becomes a Certified B Corporation  
*The first textile & wallcovering company to earn B Corp Certification*

**New York, NY** - Leading textile manufacturer Carnegie is proud to announce that we have become a Certified B Corporation. B Corp certification is a rigorous third party assessment performed by the non profit organization B Lab. Carnegie's standing in areas such as social and environmental performance were measured and tallied with complete transparency by B Lab.

B Corporations are a new kind of company that uses the power of business to solve social and environmental problems. It's like LEED or Fair Trade certification, but for a business, not just a building or a bag of coffee. There are currently more than 950 certified B Corporations in over 32 countries and 60 industries. Carnegie joins such prestigious companies as Patagonia, Seventh Generation, Method, Ben & Jerry's, Warby Parker and Etsy.

Cliff Goldman, President of Carnegie commented; "Becoming a Certified B Corporation was a natural step for Carnegie. We have always believed that our business has a higher social and environmental responsibility beyond simply profit. The well being of our employees, clients and planet have always been part of our mission. The B Corp assessment is both documentation and verification of that approach. In addition it provides us a framework to measure our success in these areas against other leaders in a variety of industries."

"B Lab is excited to have Carnegie on board as a Certified B Corporation. The architectural and design industry has a critical impact on the planet and we hope Carnegie will inspire others to join the movement of people using business as a force for good" - Andrew Kassoy, Founder.

Carnegie believes that the B Corporation movement is perfectly aligned with how progressive businesses will participate in the future world economy; the idea that making money, while making a difference will become the new normal. Carnegie is proud to be part of that movement.

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## **About Carnegie**

Carnegie is a leading manufacturer and innovator of textiles in North America. Since 1950, the family-owned company has established a tradition of firsts, including the development of its own Xorel® fabrics, which provide a durable alternative to PVC materials and Biobased Xorel, the first plant based high performance textile in the world. In addition, Carnegie has built a reputation for its ongoing and comprehensive commitment to the environment through all parts of its business cycle.

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